

# Gitte Søe

## PROFILE

A strong drive for working with people and making the best of everything around me.

Goal oriented professional with drive, strong communication skills and many years of experience of customer service in different fields. I have had my own company for more than 6 years, which I have closed now, therefore I have a lot of experience in different fields, from design, concept development, brand strategy, graphic design, marketing, photo shoots, buying and sourcing experience, production development and cost optimization experience, financial understanding and good business acumen. I like to be challenged and find new solutions to achieve the targets. Great level of self-motivation and good problem solving skills. Always with a smile.

## EDUCATION

### **Garment Technologist:**

Certified technologist in the fields of product development, sourcing, design, model development, tools of the trade, safety standards, materials and use of IT software.  
Denmark, 08/2010 - 01/2011

### **Borups Højskole (Artistic School):**

Courses in art, drawing, graphic design, poetry and painting.  
Denmark, 01/2010 - 06/2010


### **HHX (Business college) - Nordvestjysk Handelsgymnasium**

Major in Business. Denmark, 08/2004 - 07/2007

### **The Danish primary and secondary school**

Denmark, 07/1994 - 06/2004



 +45 30951694 (DK)

 gs@gittesoee.com

 Taipei, Taiwan

## *IT Skills*



- Super user in PC and user of MAC
- Photoshop
- Illustrator
- InDesign
- Entire MS office

## *Board Positions*



- Danish Chamber of Commerce in Shanghai - A member of the board from 03/2016 - 04/2017

# Gitte Søe

## EXPERIENCE

### **GITTE SOEE ApS**

Jan 2011 - Present

Founder and Creative Director

- Founder of GITTE SOEE - Danish jewellery design company.
- My main occupation in the company is design and production, herein sourcing. Brand/concept development and furthermore in sales, customer service and marketing.
- Experienced in sourcing and production optimization.
- Autodidact in jewellery design and QC. By living in Mumbai for 2 years, working close with our jewellery production at this time and our own employed goldsmith working full time for GITTE SOEE Jewellery, training me in the techniques of jewellery making and quality check of jewellery.
- Graphic design, photographing and photo editing, in different areas.
- Concept and brand development.

### ***Courses:***



- Sewing - Denmark
- Croquis - Denmark
- Drawing - Denmark
- Language course in Simplified Chinese in 2014
- Food hygiene - Denmark

### **Freelance Designer**

Sept 2009 - Jan 2012

Clothing and shoes

- Freelance designer for clothing and shoes companies, plus designing and sewing of personal clothing for private clients.

### ***Language proficiency:***



- Danish: Native
- English: Bilingual
- Swedish: Elementary
- Norwegian: Elementary
- German: Elementary
- Chinese: Basic

### **Fashion & Lifestyle Blogger**

2009- 2011

[www.gittesoee.com](http://www.gittesoee.com)

- A fashion and lifestyle blog - In which I got success with. Closed down when I started GITTE SOEE Jewellery using the same domain [www.gittesoee.com](http://www.gittesoee.com)

### **Friis & Company**

Jan 2008 - Aug 2009

Sales and Customer Service  
Trainee

- A job at the head quarter of the Danish fashion company called Friis Group involving daily contact with our sourcing department, quality optimization of products, sales, customer service, exhibitions etc.

